

Brevard County Transit Services Department

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National Dump the Pump Day

Download the Space Coast Area Transit App and Ride for Free!

Space Coast Area Transit is joining transportation systems across the nation to celebrate the 12th annual National Dump the Pump Day on June 15th. Anyone with the 321Transit app on their mobile device is eligible to ride the bus throughout Brevard County for free all day!

According to the Director of Space Coast Area Transit, Jim Liesenfelt, the number one reason people ride the bus is to get to their jobs. "I can guarantee you that people who don't ride the bus rely on people that do. Our riders serve food at restaurants, bag groceries, and check people in at a doctor's offices; the list is massive." The American Public Transportation Association created Dump the Pump Day to highlight the many benefits of using public transportation¹, some of which include:

- 87% of public transit trips positively impact the economy
- A two-person household can save over \$9,000 a year by downsizing to one car
- Public transportation reduces our nation's carbon emissions by 37 million metric tons annually, equivalent to Washington, DC; New York City; Atlanta; Denver; and Los Angeles combined, stopping electricity
- Every \$1 invested in public transportation generates \$4 in economic returns
- Every \$10 million in operating investment yields \$32 million in increased business sales
- Public transportation is a billion industry that employs more than 400,000 people

On a local level:

- Space Coast Area transit provided over 2,250,000 bus trips during the last fiscal year
- Brevard County's boarding rates per hour are higher than those in Houston or Kansas City
- There are over 1,000 bus stops located throughout the Space Coast
- The number of cash transactions facilitated on Space Coast Area Transit buses **every day** are equal to the average Super Wal-Mart

To download the app, search "321Transit" at the Apple App store or Google Play. Pop up events will also be occurring at bus stops throughout the week to build awareness about the app and the ride-free opportunity. For personalized Google Maps trip planning, route maps, schedules, vanpool matching and a savings calculator, log on to 321Transit.com.

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¹<http://www.apta.com/members/memberprogramsandservices/advocacyandoutreachtools/dumpthepump/Pages/default.aspx>

